



BUSINESS PARTNERS INVESTMENT PROGRAM



LANCASTER BIBLE COLLEGE





ATHLETICS.

WHAT IS CHARGERS ATHLETICS?

While those on the outside may see Lancaster Bible College Athletics as just another NCAA Division III institution, on the inside, the spark of how athletic competition can bring a college together has lit a fire on the 100-acre campus. From electrifying dunks on the basketball court to majestic goals on the soccer field, Charger Athletics brings students, faculty, staff and families together for the purpose of glorifying God through athletic competition.

Each of our 13 teams fuel the fire in a different way as the atmosphere at Lancaster Bible College continues to be more and more exciting. From hosting two cross country races every fall to having a packed gymnasium in the dead of winter, Charger Athletics continues to showcase Christ-centered students who care not only about the final score but also how they can share their heart through their athletic abilities.

WHY SUPPORT?

Though recent successes have propelled Lancaster Bible College Athletics, there is much more to our programs than athletic competition. Our focus is to utilize the athletic arena as a platform for ministry, mentorship and excellence. By investing time, resources and sweat into a growing full-time coaching staff, our athletic programs have become a great place of growth and opportunity for our student-athletes. Our Chargers are leaders not only on the field or court but also in the classroom. Their skills developed through competition are intentionally transferable into their academic successes and their walk with Christ.

WHO DO WE REACH?

With over 14,000 individuals attending athletic events in our gymnasium each year, more than 420,000 page views recorded on our athletics web page annually and nearly 200 student athletes joining us for the 2015-16 academic year, LBC athletics is continuing to grow on all levels. In addition to hosting local and regional opponents throughout the academic year, our athletic center also plays host to AAU basketball and volleyball tournaments 12 months a year. It is our hope that we can establish mutually beneficial relationships with our local partners as our reach extends.

SEASON SPONSOR – \$10,000 (\$15,000 VALUE)

- Scoreboard signage (lacrosse, soccer or basketball & volleyball), \$2,500 value
- Banner on athletic fields (baseball or softball), \$2,000 value
- Announced before & during each home athletic competition, \$500 value
- Recognition in game-day programs, \$500 value
- Full-season sports passes, \$1,750 value
- Recognition in season preview press release and articles throughout each athletic season, \$750 value
- Drop-ad on Chargers website, \$750 value
- Logo and link on Chargers website, \$750 value
- Social media coverage (Facebook, Instagram & Twitter), \$500 value
- Top sponsor for one of our special events; Shadey's Rugged Run, Touch-A-Truck or Charger Challenge Golf Tournament, \$5,000 value

COMMUNITY PARTNER SPONSOR – \$5,000 (\$7,500 VALUE)

- Banner on athletic fields (baseball or softball), \$2,000 value
- Scoreboard signage (lacrosse, soccer or basketball & volleyball), \$1,500 value
- Announced before & during each home athletic competition, \$500 value
- Recognition in game-day programs, \$500 value
- Full-season sports passes, \$1,500 value
- Logo and link on Chargers website, \$750
- Social media coverage (Facebook, Instagram & Twitter), \$500 value

EVENT SPONSOR – \$2,500

(Mid-level sponsorship, \$2,500, available for all events in addition to other individual levels - sponsor package details available upon request).

Shadey's Rugged Run

- Downright Filthy Sponsor, \$5,000
- **Muddy Sponsor, \$2,500**
- Dirty Sponsor, \$1,000

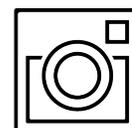
Touch-A-Truck

- Presenting Sponsor, \$5,000
- **Truck Sponsor, \$2,500**
- Tire Sponsor, \$1,000

Charger Challenge Golf Tournament

- Tournament Sponsor, \$5,000
- **Hole-In-One Sponsor, \$2,500**
- Golf Cart Sponsor, \$1,000
- Tee Sponsor, \$500

lbcchargers.com





LANCASTER BIBLE COLLEGE
WORSHIP & PERFORMING ARTS



THE TRUST
PERFORMING ARTS CENTER

ARTS.

WHAT IS THE TRUST? WHAT IS WPA?

The Trust Performing Arts Center, an affiliate of Lancaster Bible College, exists to honor God by encouraging excellence in the work of student and professional artists. We enrich our community through inspiring, challenging and redemptive experiences. The Trust proudly offers two types of events: The Trust Presents Concerts and Conversations. The Trust Concerts consist of world-class performing artists in concert. The Conversations, in partnership with The Row House, include evenings with nationally recognized speakers, authors and innovators. The Trust values being an active part of the Lancaster arts community and culture, partnering with local theater groups, visual artists, musicians and other organizations.

The LBC Worship and Performing Arts (WPA) department at LBC exists to develop highly skilled artists to influence culture with grace and truth. The WPA department is made up of over 100 students with over 25 new enrollees each year.

WHY SUPPORT?

Our culture is inundated by entertainment options. Because we live in a thriving arts community like Lancaster, we have a plethora of live performances to choose from. We recognize with so many options, we have to be selective in choosing which performances to attend. This is why The Trust is so selective in choosing artists and speakers for our Concerts and Conversations. At any Trust event you attend, you will be inspired by excellence. It is through support from businesses like yours that The Trust brings the best musicians and speakers to Lancaster at an affordable rate. We are excited about partnering with businesses with like-minded missions who inspire others through their excellence, too.

WHO DO WE REACH?

While some of our Concerts and Conversations attract a moderate to higher income household, your exposure is not limited to that demographic. The Trust serves as a hot spot for First and Third Friday events as well as a meeting place for corporate gatherings and other special events. Our prime downtown location is ideal for our poster placement, seen by the many Lancaster county locals and tourists en route to Lancaster's Central Market, just a few doors down. Furthermore, by sponsoring The Trust, your business will be listed on a banner to be displayed during the many LBC Worship and Performing Arts events including the Christmas and Musical productions. Through these many avenues your business could be exposed to tens of thousands of individuals. The LBC Worship and Performing Arts website and the Trust website combined receive over 50,000 views per year.

SEASON SPONSOR – \$10,000

- Logo Placement: Website, Direct Mail, E-newsletter, Season Posters, Banner*
- Spoken acknowledgment before each event
- Slide to appear during LBC Christmas and Musical Production
- Full page Ad in The Trust Season Program, \$1,000 value
- Full page Ad in LBC Christmas and Musical Program, \$1,000 value
- 4 Complimentary Season tickets to The Trust Presents, LBC Christmas and Musical Productions
- Invitation to Artist Meet and Greet
- Access to The Trust venues for meetings and client entertaining at discounted fee, 20% off rates: up to \$900 value
- Display materials at The Trust Season Launch Party

COMMUNITY PARTNER SPONSOR – \$5,000

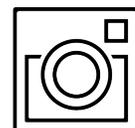
- Logo Placement: Website, E-newsletter, Banner*
- Slide to appear during LBC Christmas and Musical Production
- Half page Ad in The Trust Season Program, \$500 value
- Half page Ad in LBC Christmas and Musical Program, \$500 value
- 2 Complimentary Season tickets to The Trust Presents, LBC Christmas and Musical Productions
- Invitation to Artist Meet and Greet
- Display materials at The Trust Season Launch Party

EVENT SPONSOR – \$2,500

- Logo Placement: Event site, E-newsletter, Event Posters (50+ locations in Lancaster County)
- Listing on Banner
- Christmas / Musical: Half Page Ad in Program, \$500 value
- The Trust Concerts and Conversation: Half Page in Season Program, \$500 value
- Acknowledgment before the named Event
- Up to 10 Complimentary tickets to the Event
- Invitation to Artist Meet and Greet
- Display materials at Event (for The Trust only)

**Banner is displayed at all events, acknowledging LBC Worship & Performing Arts and The Trust sponsors for the year.*

lancastertrust.com | wpa.lbc.edu



ATHLETICS + ARTS + SCHOLARSHIP FUND = A SPONSORSHIP TRIFECTA.

Our Platinum, Gold and Silver Sponsorship levels allow your business to be promoted across a spectrum of LBC events and support the Scholarship Fund. A third to athletics, a third to the arts and a third to scholarship: a business partner sponsorship like no other.

PLATINUM SPONSOR – \$25,000 (\$30,000 VALUE)

Season Sponsor: Athletics & The Trust/WPA
+ The Scholarship Fund

GOLD SPONSOR – \$10,000 (\$15,000 VALUE)

Community Partner Sponsor: Athletics & The Trust/WPA
+ The Scholarship Fund

SILVER SPONSOR – \$5,000 (\$7,500 VALUE)

Event Sponsor: Athletics & The Trust/WPA
+ The Scholarship Fund



WHY THE SCHOLARSHIP FUND?

Our Scholarship Fund provides a chance for our student to begin their careers serving Christ with less student loan burden. Because of your generosity, LBC students can go into the mission field, ministries and marketplace focusing on service, not loan payments.

lbcgive.com

LBC is a registered 501(c)(3) organization. All donations are tax-deductible.

BUSINESS PARTNERS INVESTMENT PROGRAM

2015-16 ACADEMIC YEAR

YES! We want to support LBC students with our investment in...

Athletics Arts

Scholarship Fund (include the students by making it a Sponsorship Trifecta)

We would like to invest as a:

Season Sponsor
 Community Partner Sponsor
 Event Sponsor

Platinum Sponsor
 Gold Sponsor
 Silver Sponsor

Contact Information

Business Name _____

Business Address _____

Contact Person Name _____ Contact Phone Number _____

Contact Email _____

Billing Information

We agree to contribute the total sum of \$_____.

Method:

- Online: Go to lbc.edu/giving/business-partners
 Check (make payable to Lancaster Bible College)

Sponsorship Agreement

_____ (Business Name) will receive all items included in the sponsorship as selected above.

We commit to providing all logos, advertisements and other necessary marketing materials as our sponsorship level requires by _____ (Date).

Signature _____

Athletics Contact

Sarah Dillon, Assistant Director of Athletics
sdillon@lbc.edu, 717.560.8200 Ext.5479

Arts Contact

Jessica Pavelko, PR & Marketing Director - The Trust Performing Arts Center
jpavelko@lbc.edu, 717.208.7835

Scholarship Contact

Nathan Riedy, Director of Scholarship Fund
nriedy@lbc.edu, 717.560.8277



**INVEST IN ATHLETICS.
INVEST IN THE ARTS.
INVEST IN THEIR EDUCATION.
A SPONSORSHIP TRIFECTA.**



LANCASTER BIBLE COLLEGE