

LINDSEY BLEST, REPORTER

Lancaster, Pa. | lindseyblest.com/clips
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Overview

Determined, personal journalist with passion for accurate, compelling reporting
Most read reporter on LancasterOnline in 2018 with 3.6 million page views by 1.12 million visitors to over 500 byline stories
Awarded Pennsylvania's emerging journalist in 2018 by Pennsylvania NewsMedia Association

Current Work

Breaking News & Enterprise Reporter, *LNP Media Group, Inc.*, May 2016 to present

- Master crime and public safety issues for daily stories, using trends and data to place singular events into a larger context.
- Develop investigative pieces with an emphasis on criminal justice, police and community relations, emergency services and the opioid crisis.
- Report to answer reader questions from an audience engagement platform. Design stories online and strategize print layout, including multimedia and visual elements.
- Responsibilities: Update digital audience with breaking news readily and accurately. Use social and multimedia elements for diverse storytelling. Work with CMS system to design story layouts. Answer reader questions. Cultivate long-term, enterprise stories simultaneously.

**LNP Media Group, Inc. is the parent company of LNP, the second-largest daily paper in Pennsylvania and companion website, LancasterOnline*

Software and Application Proficiency

Adobe InDesign, Photoshop, Illustrator, Premiere, Lightroom, Spark;
Microsoft Office Suite
BLOX CMS, Chartbeat and Parse.ly
Facebook, Twitter, Instagram and Snapchat

Education

Bachelor of Arts in Communication at Lancaster Bible College, GPA: 3.9, Graduation: May 2016
Activities: Student Government, Student Athlete Advisory Committee, Resident Assistant

Previous Work Experience

Editor-in-Chief, *Focus News*, Oct. 2014 to May 2016

Creator of Lancaster Bible College's first digital news platform; overseer of staff writers, published content and site maintenance.

Marketing Assistant, *Advancement Office – Lancaster Bible College*, Feb. 2015 to May 2016

Developer of print and digital publications and advertisements, including quarterly newsletter, new website, event specific initiatives and donor relations development.

Freelance Photographer, *Lindsey Blest Photography*, Jan. 2015 to present

Photographer of weddings, engagements, portraits and events.

References

Dustin Leed, *Assistant Managing Editor of Digital Content at the Reading Eagle*
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Adrienne Garvey, *Assistant Professor of Broadcasting at Southeastern University*
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